POSSIBLE ACCEPTABILITY OF WIRELESS DRUG DELIVERY SYSTEM (WDDS) AMONG CHRONIC AILMENT PATIENTS IN KARACHI, PAKISTAN

Tariq Ali1, Auwais Ahmed Khan1, Muhammad Fayyaz2, Asfia Tariq3

1Dow College of Pharmacy, Dow University of Health Sciences, Karachi, Pakistan
2Department of Pharmaceutics, Faculty of Pharmacy, University of Karachi, Karachi, Pakistan
3Dr. Fasih’s ENT & General Hospital, Karachi, Pakistan
*Corresponding Author: TARIQ ALI, Email: tariqali155@yahoo.com

ABSTRACT
Pakistan as being the part of a low average income country, where life is not easy for common man, the new technology acceptability in health management is a real risk. The case become worst where people totally rely on traditional method of treatment instead of highly advanced one. The use of wireless controlled microchips is an emerging technology in drug delivery system. The microchips devices implanted in patients and controlled by microprocessor wireless communication. Wireless drug delivery system (WDDS) has the potential to improve patient compliance. The aim of present study is to check the possible acceptability of WDDS in chronic ailment patients in Karachi, Pakistan. A questionnaire based survey was conducted among three different categories of patients with chronic illness after giving a brief awareness of WDDS technology. A total of 150 participants took part in the study. A large proportion of participants were believed in new technology for cure of their chronic disease. The study results also showed that about 65 % of chronic ailment patients will rely on western world drug research trials. About 75 % have shown consent to adapt WDDS technology after complete trial data. From the study performed it clearly understood that any effort and future development in WDDS will be highly appreciated and adopted among chronic ailment patients in Karachi, Pakistan.

Key Words: Microchip, wireless controlled drug delivery system (WDDS), chronic ailment patients, Karachi, Pakistan

INTRODUCTION
In many clinical specialties including neurology, cardiology and orthopedics, implantable medical devices are frequently used. Devices like joint replacements, pain pumps and pacemakers perform an fluidic, mechanical, or electronic function to lead patients to perform their normal body functions. To reduce morbidity and improve efficacy, many manufacturers of device have integrated chemicals or drugs into medical implants in the past decade. For instance when comparing the Drug-eluting stents with bare metal stents it was found that drug eluting stent reduce in-stent restenosis.1 Patient compliance is a major problem where frequent dose administration is required, in these cases a health professionals are in dare need to have an automated drug delivery system.

A drug delivery system can be defined as mechanism to introduce therapeutic agent into the body. Drug delivery systems have had a high impact on technology, greatly enhance the presentation of many current drugs & facilitate the use of new therapies.2 Santini el al., first developed one class of combination products featuring on-demand drug release capabilities that was a microchip with many reservoirs containing discrete doses of drug.3,5

Micro-electronic devices have become essential part of today’s life. They are present in our cellular phones, computers and automobiles.6 Technology enable to develop revolutionary opportunities in every field of life and this stimulated the development of innovative techniques in drug delivery system. Recent advances in the field of drug delivery system created the possibility to meet the patient need. For this a new drug delivery system is design that is wireless control drug delivery system that work through “microchip”.7

Need of wireless drug delivery system

Wireless drug delivery system has the capability to improve patient compliance as patient compliance is a major issue, especially in chronic diseases. Such issues include ‘simply forgetting, that is 65%; ‘concerns about the drugs’ that is 45%; and feeling the ‘drug is unnecessary’ is 43%, it is just because of long term use and complex drug regimen.8 Traditionally, research has concentrated on recognizing why patients are non-compliant and the strategies to increase compliance.9

The pattern of treatment has been changed drastically after the emergence of programmable chips for chronic ailments patients like cancer, multiple sclerosis and osteoporosis. In conditions where frequent daily injections are needed mostly in case of chronic illnesses where regular pain management is required, can have benefits from this technology.9

Therefore, if a drug delivery device is capable of being controlled from outside the body and can release many types of drugs continuously and also implantable safely in human body, will be greatly advantageous. Many factors that must be come into account for manufacturing of effective and successful drug delivery system few includes how it is being processed, reliability of material, biocompatibility and drug release pattern.10

Received 06 Dec 2012; Review Completed 22 Dec 2012; Accepted 03 Jan 2013, Available online 15 Jan 2013
Microchips are smart medical implants that can dispense drugs into the bloodstream by getting wireless signals sent to them from the medical implant communication service (MICS). Localized delivery, delivery on demand, controlled drug release, dose checking and physician option to remotely adjust treatment schedule are advantages of these chips. Implantable medical device is not a new term; such devices are in use such as pace-maker and pain pumps. This smart implant can be injected under the skin in the doctor's office in about 30 minutes using a local anesthetic and lasts about four months before needing to be replaced.

How it works

Microchip based implants are programmed to release drugs inside the body through wireless system. This contains micro reservoir where drug is stored and it is sealed with platinum and titanium membrane. This is planted in human body under the skin and when the drug release is needed, the device is activated through wireless signal and an electrical current is applied which melt the membrane and release the drug inside the body. When drug reservoir is empty, the next dose can be delivered through another reservoir.

Figure 1: Working of Microchip for wireless drug delivery system (source: www.mchips.com)

CLINICAL TRIALS

Microchip based drug delivery device trial was first performed clinically in eight osteoporotic postmenopausal women where the discrete doses of lyophilized hPTH(1–34) containing devices were implanted. The dose has been released once daily through wireless controlled drug delivery system for 20 days. The hPTH(1–34) was analyzed for bioequivalence, safety, tolerability and pharmacokinetics. It is revealed that release of drug from
device on daily basis increased bone formation. No adverse effect or toxicity seen and device did not affect quality of life. 

**Application of WDDS in Osteoporosis:**

Osteoporosis is treated by Human parathyroid hormone fragment (1–34) [hPTH(1–34)]. It occurs if the balance of bone resorption and formation process disturbed. In osteoporosis bone mineral density is lost which causes bone fractures. According to World Health Organization about 9 million fractures per year in the world are due to osteoporosis, and contribute significantly to disability rates. The projected cost of these fractures in US is estimated as more than $20 billion. The drugs used to treat osteoporosis are classified in two classes, one type is bone resorption inhibitors that include calcitonin, bisphosphonates, and estrogens, , and the second type are anabolic agents, such as human parathyroid hormone [hPTH(1–84)] and teriparatide [hPTH(1–34)]. FDA given approval for Eli Lilly and Company’s teriparatide (U.S. and European Union trade names FORTEO and FORSTEO, respectively) in 2002. The Teripartide contains hPTH(1–34) as the active agent. It is indicated for osteoporosis treatment in both who are at fracture risk. The estimated number of teriparatide users in the United States in 2010 were 50, 000. Regular hPTH(1–34) administration encourage osteoclast activity, which cause bone loss. On the other hand, intermittent or pulsatile delivery of hPTH(1–34) is used as anabolic therapy and incite osteoblast activity (bone formation) greater than osteoclast activity, and so the bone mineral density and mass increased. Daily administration of 20- to 40-mg doses of hPTH (1–34) through subcutaneous route for around 2 years cause a decrease in fracture incidence and it is with acceptable profile of safety. But the patient compliance for daily subcutaneous injections is poor. The first candidate which was selected for human trial was hPTH(1–34). The programmable implant was used in clinical trials that deliver hPTH(1–34) at scheduled intervals, with a similar PK value as in case of daily subcutaneous injections.

**CHALLENGES AND OPPORTUNITIES**

Although the microchips based wireless drug delivery system seems to be perfect for patients with chronic ailments but there are some problems in the commercial development of these devices that includes:

- complexity (as multiple system interaction is required, and failure risk is higher),
- cost is high
- potentially harmful (a minor surgery is needed)
- obtrusive (existing device has a large size) and
- Limitation in drug loading (only few drugs are feasible to be loaded for a long therapy). Like every other technology, these factors will have to be eliminated and the factors for success of this technology will be:

- validated proof that technology is feasible,
- an approval from regulatory body
- more stress advanced new delivery systems
- capability to meet important medical requirement

**SUBJECTS AND METHOD:**

A brief awareness to the WDDS has been given to the patients and then the study was performed. A questionnaire has been prepared after reviewing literature in view of objective of study based quantitative approach. The data has been collected from patients at random who are under treatment at primary, secondary and tertiary health care units by a cross sectional study among three different categories of participants those might be the main stakeholder for future use of WDDS. Study design of data collection is shown in Figure 3.

A total of 267 patients were approached out of which 203 were agreed participated in the survey. For each category of participants 50 were randomly selected to fill questionnaire forms for data collection and compilation.

**QUESTIONNAIRE LAYOUT:**

The participants were required to fill a structured questionnaire comprising of 20 questions. It covered all aspects of Wireless Drug delivery system (WDDS) and its future use in the patients with chronic illnesses. In addition to these questions, personal profile of patients such as name, age group, occupation was asked. Name and occupation declaration was optional because it may cause

---

**Figure 2:** Microchip used in human trial (source:www.mchips.com & R.Farra et al., 2012)

**Figure 3:** Study Design for data collection
reluctance to give actual information. An additional space was provided for comment and feedback.

INFORMED CONSENT:
The objective of this survey was explained after giving a brief introduction to WDDS and verbal consent was obtained from the patients. It was also informed that the data will be used for survey purpose only. Most of the participant filled the questionnaire on their own and few were interviewed as well to assist them in filling the questionnaire.

<table>
<thead>
<tr>
<th>S.NO</th>
<th>STATEMENT</th>
<th>Osteoporosis patients</th>
<th>Diabetic Patients</th>
<th>Other Chronic Patients</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Patients agreeing that new technology development can make their lives comfortable.</td>
<td>87%</td>
<td>92%</td>
<td>81%</td>
</tr>
<tr>
<td>2</td>
<td>Patients who can rely on new development in the field of drug delivery after trials in the western world.</td>
<td>62%</td>
<td>79.00%</td>
<td>56.00%</td>
</tr>
<tr>
<td>3</td>
<td>Patients who think that the surgical procedure will be better option for medication intake.</td>
<td>45%</td>
<td>56.00%</td>
<td>63.00%</td>
</tr>
<tr>
<td>4</td>
<td>Patients have consent if a minor surgery can make it avoidable for a year of medication intake through injections.</td>
<td>78%</td>
<td>86%</td>
<td>81.00%</td>
</tr>
<tr>
<td>5</td>
<td>Patients who think that wireless system will work properly and it will not be with any technical problem such as battery, weak signals etc.</td>
<td>35%</td>
<td>47.00%</td>
<td>50%</td>
</tr>
<tr>
<td>6</td>
<td>Patients have a blind-faith on physician advice for new WDDS.</td>
<td>55.00%</td>
<td>54.00%</td>
<td>51.00%</td>
</tr>
</tbody>
</table>

RESULTS:
A total of 203 patients were responded to participate in the survey out of 267 approached patients (response factor was 76 %). The samples were selected in such a way that from each category 50 participants filled the questionnaire and responses were recorded. The results showed that greater percentage of participants agreed that new technological advancement is making their life easier and comfortable. About 87 % of the patients think that this statement is right. 65% of participant think that new advancement in the field of drug development will be beneficial for them among those highest positive thinkers were diabetic patients.

DISCUSSION:
The survey revealed that most of the chronic ailment patients in Karachi, Pakistan will response in affirmative for the adaptability of new technology. But the % of adaptability may be lesser for WDDS as compare to new technology like cell phone or any other new technology. This may be because of the fact the people are reluctant to take risk for health management except where they have solid data or if they say someone by themselves who have benefited with the technology. There might be the reason involve that the new technology may be with some side effects or with some other technical issue to use them. The technical issue may be battery, or weaker signals of device that may cause hindrance in the use of WDDS.

A half of the participants believe that surgical procedure can be a better option for medication intake. Patients who think that minor surgery is a better option to take a medicine instead of taking medication for years through injection was about 82 %. More than 50 % patients have the idea that this system will be with technical problems.
CONCLUSION:

The union of drug delivery and electronic technologies provides physicians a better link with the health of patient. Technical success is a precondition but does not guarantee commercial success. New drug delivery system development are always with successes and failures so it is unrealistic to predict about the innovative product future.

Chronic Patient in Karachi, Pakistan may adopt the technology and over all a positive response will be there if the technology will come to them with strong data, lesser side effect and easy use.

It seems to have an innovative discovery for mankind which has pharmacy on a chip, enhancing patient compliance. In the end, WDDS provides a new treatment option for physician where effectiveness of conventional dosing methods is inconvenient when estimated on the parameter of pain, efficacy and safety. WDDS minimize the compliance problem and leads to a future where you have fully automated drug regimens.

FUTURE PROSPECTS: According to the Robert Ferra, the data obtained through studies validate the microchip approach to multi-year drug delivery without the need for daily injections, can improve can improve many chronic diseases like osteoporosis management. They are also planning to develop products for use in important disease, multiple sclerosis, cancer and chronic pain.

MicroCHIPS is working on microchip-based implant that may include as many as 400 doses in a device for less frequent dosing regimen. It is expected that MicroCHIPS will file an application regulatory approval of first microchip device in 2014.26

ACKNOWLEDGEMENT: Authors wish to acknowledge Dr. Muhammad Harris Shoaib who is a role model in pharmaceutical research field that kindle to move forward. Authors are very much thankful to administration of primary, secondary and tertiary patient care units for providing the opportunity to complete the survey.

CONFLICT OF INTEREST: Authors declare that there is no conflict of interest.

REFERENCE:

7. Dolan B; “Results from wireless, implantable drug delivery device study”. Science Transitional Medicine, 2012
12. Staples M. “Microchips and controlled-release drug reservoirs”. Wiley online library. 2010